



CANTER FOR A CURE BREAKS £50,000



£16,000 and counting despite the torrential rain!

Equetech's Canter for a Cure has done it again. The increasingly popular annual sponsored ride has now raised almost **£53,000** for Cancer Research UK's Breast Cancer Programme!

The fourth event, held on Sunday 17th May, saw 210 riders don pink tights, fairy wings, curly wigs, pyjamas and day-glo pink bras all in the name of fundraising. Not to mention the indignity of pink paint, ribbons, tutus and tinsel that the horses were decorated with!

Equetech would like to extend a huge **'THANK YOU'** to everyone who took part to make the day so successful, from the dozens of volunteers to the riders themselves.

This has been the most successful of the four years both in terms of rider numbers and total amount raised which in turn means more money for the valuable research carried out by Cancer Research UK into breast cancer.

Liz Hayman, Director of Equetech, said "I can't believe the amount of work people have put in to their costumes and to decorating their horses!

Everybody is in such good spirits that they're not really noticing the rain! The atmosphere has been like a big party which is what I wanted to create when I set up Canter for a Cure in 2006.

I wanted people to join in as they do for Race for Life, to feel like a real part of the day and enjoy themselves rather than just turning up with a pocket full of sponsorship money.

I am really grateful to all those who have sponsored the riders as in the current financial climate, I appreciate that it can be tough asking friends and relatives to part with their cash.

Breast cancer has probably touched every family of those who took part in one way or another and to know that we have together raised so much for Cancer Research UK is a comfort to all."

The awards for riders raising the most sponsorship money have been increased to 10 this year with riders each receiving a super outfit from Equetech worth over £90! It's Equetech's way of saying thank you for making such an effort.

Awards were also given to riders who really went to town with the **THINK PINK** theme of the event. Nine riders will each receive a pair of Equetech jodhpurs for their troubles!

For those out there who haven't yet joined Canter for a Cure, application forms for next year's event which is being held on Sunday 16th May 2010 at the Milton Keynes Eventing Centre are now available to download from Equetech's website www.equetech.com.